

Ford Motor Company

- An international manufacture of cars, trucks and vehicle components.
- Over 100 years old
- Active in Energy Efficiency and Sustainability

Current Energy Program

- Successful program
- Institutionalized, included in Policy Deployment and Ford Production System as part of daily business
- Rely on **processes and business practices**, not projects and programs to reduce energy usage
- Treat energy use like other process inputs- materials, labor etc.
- Establish standards of practice and flag “off-standard” conditions
- Energy efficiency improvements part of the plant’ s Business objectives.

What characteristics of the proposed program would advance your energy efficiency program?

- Recognition for Energy Efficiency
- Having plant certification can create competition among plant
- Scalable of program – start at plant to possible corporate
- Technical resources

What would be potentially problematic?

- Management of program – need minimum oversight and reporting from the plant
- Too prescriptive - needs to be self directed
- Not recognizing Company's business climate
- Metering and verification – Strict requirements could be too costly and unmanageable.
- A program that is project driven
- Third party verification – cost and actual value added, need to look at self certify

What incentives would make the program attractive.

- Tax credits
- Credit for Energy Savings(e.g. emission credit)
- Technical Training
 - More in depth, System specific
 - Easy access e.g. Webcast or on demand
- Energy Network – other industrials